

Protection of Personal Data

1. Consent to processing of personal data

I hereby grant consent to the company Cityzen Living, s.r.o., with its registered office at Vlkova 442/18, Prague 3, Postal code 130 00, Identification no. 058 17 871, entered in the Commercial Register administered by the Municipal Court in Prague under ref. no. C 271355, as the administrator of personal data (hereinafter referred to as "Cityzen Living"), my free and voluntary consent to the processing of personal data in the following scope: e-mail address and, as the case may be, other information about me that Cityzen Living may acquire and will use in order to better target its marketing activities set forth below according to my needs for the following purposes: communication of the offer of products and services of the Cityzen Living brand, including information about products, services, events and competitions, and provision of news.

Consent is granted for a period of five years.

I shall further bear in mind that I can withdraw my consent at any time by electronic means at the e-mail address info@cityzen.cz or by means of written correspondence delivered to the Cityzen Living's address. I can withdraw my consent prior to expiry of the period for which it is granted. The legality of processing personal data prior to the withdrawal of consent is not affected by such withdrawal of consent.

More information on the processing of personal data is provided in the annex, which forms an inseparable part of this consent. General information on the approach to protection of personal data is also available on the website at www.cityzen.cz/kontakt.

2. Information on processing of personal data

By means of this document, we, as the administrator of personal data – Cityzen Living, s.r.o., with its registered office at Vlkova 442/18, Prague 3, Postal code 130 00, Identification no. 058 17 871, entered in the Commercial Register administered by the Municipal Court in Prague under ref. no. C 271355 – provide to you information on the processing of personal data and your rights connected with such processing.

Processing occurs in connection with the following activities:

- Implementation of marketing activities

Purpose of processing: Communication of the offer of Cityzen Living products and services including information on products, services, events and competitions and provision of news.

Description of the purpose of processing: Your personal data are used for providing information about Cityzen Living products and services, events and competitions, as well as distribution of news, advertising and sending of catalogues. Certain personal data are used for targeting the above-mentioned messaging.

CityZEN Living s.r.o.

Ref. no. C 271355
administered by the Municipal Court in Prague

Vlkova 442/18, Žižkov, 130 00 Prague 3
info@cityzen.cz / www.cityzen.cz 01

Authorisation for processing: We are authorised to conduct processing by the consent to processing of personal data that you granted to us. If you did not grant your consent to us, we will not process your personal data due to that reason.

Categories of personal data that we process: Identification data, contact data, descriptive data, business profile, product technical data, business history, data on family and other persons, communication, interaction and profiles derived on the basis of such data, network identifiers.

Processing and archiving period: Five years from the date of granting consent.

Categories of processors and recipients to whom we can provide personal data: Marketing agencies, distribution network members, server operator.

Upon request, your personal data can be provided to public authorities, especially courts, the Police of the Czech Republic and other authorities engaged in criminal proceedings in the necessary extent and within the limits of the law.

Source of personal data: Directly from you.

Transfer of personal data to third companies or to multinational companies:

In connection with the aforementioned processing, your personal data will not be transferred to any third country or to any multinational company.

Automated decision-making on the basis of personal data: This will not occur in connection with processing of personal data. Other information and personal data may be the subject of archiving in the public interest and used for the purpose of scientific, historical or statistical research.

3. What rights do you have?

In connection with the processing of personal data, you have the following rights:

- Access to the processed personal data
- Withdrawal of consent to the processing of personal data
- Correction of imprecise and incorrect data
- Deletion of personal data
- Restriction of the processing of personal data
- Statements of personal data in a structured and machine-readable format for yourself or for a different administrator (right to transferability)
- Filing of objections to the processing of personal data
- To not be the subject of automated decision-making

How can you exercise your rights?

For communication with Cityzen Living regarding protection of personal data, you can use the following contact:

info@cityzen.cz